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iPad Launch

April 2, 2010

To: **dpi** corporate customers
From: Matina Koester, **digital partners incorporated [dpi] st. louis, mo**
Re: Business-To-Business iPad Launch

We are excited to announce to you today that St. Louis-based **digital partners incorporated**, which is among the largest Apple-Authorized resellers in the region, has been named a business-to-business reseller of Apple iPad in the greater St. Louis area!

As you know, iPad -- Apple's first tablet-style computing device -- is making its debut this Saturday, and while much has been said about iPad's use as a consumer product, it is also an outstanding business device because of its unlimited, go-to-work applications.

There's no question that iPad is expected to revolutionize the business landscape with its mobility, high-quality color graphics, and its unlimited App Store ecosystem.

digital partners incorporated will be selling iPads to our local and national corporate customers. Additionally, **digital partners incorporated** also will provide professional consulting, training and support for iPad, just as it does for Apple's network of computing devices.

We are anxious to begin working with IT executives and CIOs to help incorporate iPad into their businesses. Internet access, email, screen size and application availability are just a few reasons this will be a game changer for many local and national business customers. We're excited to be a part of the rollout and to introduce St. Louis companies to the next generation of Apple's business technology.

For more information on pricing and availability and to receive an invitation for a personal iPad demonstration showcasing what this fantastic device can do for your business, please call our corporate office right away at **314-863-8008** or toll free at **1-866-679-6227**. You can also email your information to info@dpipro.com.



digital partners incorporated

8008 carondelet ave.

saint louis, mo 63105

p 314.863.8008 :: f 314.863.8018

1-866-679-6227

www.dpipro.com